

Presentations of published papers (journal articles, two articles per day, same student):

1. Tuesday, October 20. Wendong Zhao.
 - a. Chen, Y., Li, J., & Schwartz, M. (2021), "Competitive Differential Pricing," RAND Journal of Economics.
 - b. Chen, Y. (1997), "Paying Customers to Switch," Journal of Economics and Management Strategy, 6, 877–897.
2. Thursday, October 22. Brynn Nelson.
 - a. Mahenc, P. (2008) "Signaling the environmental performance of polluting products to green consumers," International Journal of Industrial Organization, 26:59–68
 - b. Harbaugh, R., Maxwell, J.W. and Roussillon, B. (2011) "Label confusion: the Groucho effect of uncertain standards," Management Science, 57(9):1512–1527
3. Tuesday, October 27. Sihan Wang.
 - a. Hamilton, S.F. and Zilberman, D. (2006) "Green markets, eco-certification, and equilibrium fraud," Journal of Environmental Economics and Management, 52:627–644.
 - b. Mason, C.F. (2011), "Eco-labeling and market equilibrium with noisy certification tests", Environmental Resource Economics.
4. Thursday, October 29. Ruotong Liu
 - a. Baslandze, S., Greenwood, J., Marto, R. and Moreira, S. (2023), "The Expansion of Varieties in the New Age of Advertising," Review of Economic Dynamics, 171–210.
 - b. Greenwood, J., Ma, Y. and Yorukoglu, M. (2025), " 'You Will:' A Macroeconomic Analysis of Digital Advertising," The Review of Economic Studies, 1837–1881.
5. Tuesday, November 3.
6. Thursday, November 5.
7. Tuesday, November 10.
8. Thursday, November 12.
9. Tuesday, November 17.

Presentations of students' papers (your own paper, two students per day):

1. Thursday, November 19. Wendong Zhao.
2. Thanksgiving week: Tuesday, November 24 and Thursday, November 26. No class.
3. Tuesday, December 1. Brynn Nelson.
4. Thursday, December 3. Sihan Wang.
5. Tuesday, December 8. Ruotong Liu
6. Thursday, December 10
7. Final exams' week. December 14-18th. No class.