

# EconS 503 - Microeconomic Theory II

## Homework #2 - Answer key

1. **Exercise 4.5 - Cournot competition with only one firm benefiting from a cost advantage.** Consider an industry like that in section 4.2.2, namely,  $N \geq 2$  firms selling a homogeneous good, competing à la Cournot, with inverse demand function  $p(Q) = 1 - Q$ , where  $Q$  denotes aggregate output. One of the firms (firm 1) faces marginal cost  $c \in (0, 1)$ , while its  $N - 1$  rivals face a higher marginal cost  $c'$ , where  $1 > c' \geq c$ . This cost advantage may be explained because firm 1 had more years of experience in the industry or operates in similar markets.

- (a) Find firm 1's best response function and the best response function of each of its rivals.

- Firm 1 chooses its output,  $q_1$ , to solve

$$\max_{q_1 \geq 0} (1 - q_1 - Q_{-1})q_1 - cq_1$$

where  $Q_{-1}$  denotes the aggregate output by firm 1's rivals. Differentiating with respect to  $q_1$ , we obtain

$$1 - 2q_1 - Q_{-1} - c = 0$$

and solving for  $q_1$ , yields best response function

$$q_1(Q_{-1}) = \frac{1 - c}{2} - \frac{1}{2}Q_{-1}$$

which is decreasing in the aggregate output of firm 1's rivals.

- Every firm  $i \neq 1$  chooses its output  $q_i$  to solve

$$\max_{q_i \geq 0} (1 - q_i - q_1 - Q_{-i})q_i - c'q_i$$

where  $Q_{-i}$  denotes the aggregate output by firm  $i$ 's rivals (without firm 1's output,  $q_1$ ). Differentiating with respect to  $q_i$ , we obtain

$$1 - 2q_i - q_1 - Q_{-i} - c' = 0$$

and solving for  $q_i$ , yields best response function

$$q_i(q_1, Q_{-i}) = \frac{1 - c'}{2} - \frac{1}{2}q_1 - \frac{1}{2}Q_{-i}$$

- (b) Find equilibrium output levels for each firm.

- Every firm other than firm 1 chooses the same output, so  $q_i = q_j$  for all  $i \neq j \neq 1$ . Therefore,  $Q_{-i} = (N - 2)q_i$ . Inserting this property in firm  $i$ 's best response function, we find that

$$q_i = \frac{1 - c'}{2} - \frac{1}{2}q_1 - \frac{1}{2}(N - 2)q_i$$

Solving for  $q_i$ , yields

$$q_i = \frac{1 - c' - q_1}{N}$$

implying that the aggregate output of firm 1's rivals is

$$Q_{-1} = (N - 1) \frac{(1 - c' - q_1)}{N}$$

We can now insert this expression into firm 1's best response function, to obtain

$$q_1 = \frac{1 - c}{2} - \frac{1}{2} \underbrace{\frac{(N - 1)(1 - c' - q_1)}{N}}_{Q_{-1}}$$

Rearranging and solving for  $q_1$ , we find firm 1's equilibrium output

$$q_1^* = \frac{N(1 - c)}{N + 1} - \frac{(N - 1)(1 - c')}{N + 1}.$$

We can finally insert this output level into firm  $i$ 's best response function to find its equilibrium output, that is,

$$q_i^* = \frac{1 - c'}{N} - \frac{1}{N} \left( \frac{N(1 - c)}{N + 1} - \frac{(N - 1)(1 - c')}{N + 1} \right)$$

- (c) Evaluate the equilibrium output for firm 1 and its  $N - 1$  rivals when all firms are symmetric, that is,  $c = c'$ .

- Evaluating firm 1's equilibrium output at  $c = c'$ , we obtain

$$\begin{aligned} q_1^* &= \frac{N(1 - c)}{N + 1} - \frac{(N - 1)(1 - c)}{N + 1} \\ &= \frac{2(1 - c)}{N + 1} \end{aligned}$$

Similarly, evaluating its rivals equilibrium output at  $c = c'$ , we find

$$q_i^* = \frac{1 - c}{N + 1}$$

which coincides with the equilibrium output in a standard Cournot model with  $N$  symmetric firms.

- (d) Under which conditions on firm 1's cost,  $c$ , will all firms produce a positive output in equilibrium? Under which conditions will only firm 1 be active? Interpret.

- Firm 1's equilibrium output,  $q_1^*$ , is positive if, solving for  $c$ ,

$$c < 1 - \frac{(N-1)(1-c')}{N} \equiv c_A$$

where cutoff  $c_A$  satisfies  $c_A < 1$  since  $c \in (0, 1)$ . Similarly, the equilibrium output of every firm  $i \neq 1$ ,  $q_i^*$ , is positive if, solving for  $c$ ,

$$c > 2c' - 1 \equiv c_B$$

where cutoffs  $c_A$  and  $c_B$  satisfy  $c_A > c_B$  since  $1 - \frac{(N-1)(1-c')}{N} > 2c' - 1$  reduces to  $(N+1)(1-c') > 0$ . Comparing these two cutoffs of  $c$ , we find that there are three possible regions of  $c$ :

- When  $c$  is relatively low,  $0 < c < c_B$ , only firm 1 produces. Intuitively, firm 1 is extremely efficient relative to its  $N-1$  rivals, inducing them to stay inactive.
- When  $c$  is intermediate,  $c_B \leq c < c_A$ , all firms are active. In this case, all firms exhibit relatively symmetric costs.
- When  $c$  is relatively high,  $c_A \leq c < 1$ , no firm is active.

(e) *Symmetric firms.* Evaluate your results in part (d) in the case that all firms are symmetric, that is,  $c = c'$ .

- Evaluating the condition for cutoff  $c_A$  at  $c = c'$ , we obtain

$$c < 1 - \frac{(N-1)(1-c)}{N} = \frac{1 + (N-1)c}{N}$$

which, rearranging, yields  $c < 1$  that holds by definition. Therefore,  $c < c_A$  for all parameter values.

- Similarly, evaluating the condition where we obtained cutoff  $c_B$  at  $c = c'$ , we find that

$$c > 2c - 1$$

which holds given that  $c < 1$  by definition.

- Combining the above results, when firms are symmetric in costs, they behave as in the case where  $c_B \leq c < c_A$ , and all firms produce a positive output.

2. **Exercise 4.14 - A common pool resource with more general cost externalities.** Consider the setting in exercise 4.13, but assume now that every firm  $i$ 's cost function is

$$C_i(q_i, q_j) = \frac{q_i(q_i + \theta q_j)}{S},$$

where  $\theta \geq 0$  denotes the severity of the cost externality. When  $\theta = 0$ , firm  $i$ 's costs are unaffected by its rival's appropriation  $q_j$ ; but when  $\theta > 0$ , firm  $i$ 's costs are affected by  $q_j$ . Therefore, the setting in exercise 4.12 can be interpreted as a special case of this (more general) model, where  $\theta = 1$ .

- (a) Find every firm  $i$ 's best response function,  $q_i(q_j)$ .

- Each firm chooses its appropriation level  $q_i$  to solve

$$\max_{q_i \geq 0} \pi_i = q_i - \frac{q_i(q_i + \theta q_j)}{S}$$

Following previous exercises, we normalize the price of the good to \$1. Differentiating with respect to  $q_i$ , we obtain

$$1 - \frac{2q_i + \theta q_j}{S} = 0.$$

To find the best response function, we first rearrange the equation to  $S = 2q_i + \theta q_j$ , and solving for  $q_i$  we find

$$q_i(q_j) = \frac{S}{2} - \frac{\theta}{2}q_j.$$

This indicates that appropriation levels are strategic substitutes, that is, an increase in firm  $j$ 's appropriation induces a reduction in firm  $i$ 's.

(b) How is  $q_i(q_j)$  affected by parameter  $\theta$ ? Interpret.

- Differentiating  $q_i(q_j)$  with respect to  $\theta$ , we obtain that

$$\frac{\partial q_i(q_j)}{\partial \theta} = -\frac{q_j}{2}$$

Therefore, when firm  $j$  appropriates one more unit, it affects firm  $i$ 's cost more significantly as the severity of the cost externality,  $\theta$ , increases. This intuition goes in line with our interpretation in part (a).

(c) Find firms' appropriation in the NE of this game,  $q_i^*$ .

- In a symmetric equilibrium, appropriation levels satisfy  $q_i = q_j = q_i^*$ . Every firm  $i$ 's best response function is

$$q_i^* = \frac{S}{2} - \frac{\theta}{2}q_i^*$$

Rearranging yields  $(1+\theta/2)q_i^* = \frac{S}{2}$ , or, multiplying both sides by 2,  $(2+\theta)q_i^* = S$ . Finally, solving for  $q_i^*$ , we obtain the equilibrium appropriation

$$q_i^* = \frac{S}{2+\theta}.$$

Therefore, as the stock becomes more abundant (higher  $S$ ), equilibrium appropriation increases at a rate of  $\frac{1}{2+\theta}$ .

(d) How is  $q_i^*$  affected by parameter  $\theta$ ? Interpret.

- An increase in  $\theta$  decreases the equilibrium appropriation. We can find the exact amount by which it decreases by taking a derivative:

$$\frac{\partial q_i^*}{\partial \theta} = -\frac{S}{(2+\theta)^2} < 0.$$

A higher  $\theta$  increases the negative externality from the other firm's exploitation of the resource, which increases the marginal cost for firm  $i$ . The increase in marginal cost (absent a change in the price, or marginal revenue, of the good) reduces the equilibrium appropriation from the firm.

3. **Exercise 5.7 - Finding msNE in the salesman's game.** Consider a salesman who, after returning from a business trip, can be honest about his expenses ( $H$ ) or lie about them ( $L$ ) claiming more expenses than he actually had. His boss can either not check the salesman ( $NC$ ) or check whether his claimed expenses are legit ( $C$ ). If the salesman is honest, he is reimbursed for his expenses during the trip, entailing a payoff of zero for him, and a payoff of zero for his boss when he does not check on the salesman but  $-c$  otherwise (we can interpret  $c$  as the cost that the boss incurs when checking). If the salesman lies, he earns  $a > 0$  when his boss does not check on him, but when he does, the salesman's payoff is  $-b$  from his boss detects his cheating (which occurs with probability  $p$ ) and  $a$  when his boss does not detect his cheating (which happens with probability  $1 - p$ ). If the boss checks when the salesman lies, the boss' payoff is  $-c + [p0 + (1 - p)(-\beta)] = -c - (1 - p)\beta$ , which embodies his (certain) cost from checking and his expected cost of not detecting the lie, which occurs with probability  $1 - p$ .

(a) Depict the game's payoff matrix.

- The following payoff matrix represents the salesman in rows and his boss in columns.

		<i>Boss</i>	
		$C$	$NC$
<i>Salesman</i>	$H$	$0, -c$	$0, 0$
	$L$	$p(-b) + (1 - p)a, -c - \beta(1 - p)$	$a, -\beta$

(b) Find the best responses of each player.

- The salesman.*
  - When the boss chooses  $C$  (in the left column), the salesman's best response is  $BR_S(C) = H$  when his payoffs satisfy  $0 > p(-b) + (1 - p)a$  that simplifies to  $p > \frac{a}{a+b}$ , which happens when there is a high chance that his cheating would be detected by the boss.
  - When the boss chooses  $NC$  (in the right column), the salesman's best response is  $BR_S(NC) = L$  because  $a > 0$  by assumption.
- The boss.*
  - When the salesman chooses  $H$  (in the top row), the boss' best response is  $BR_B(H) = NC$  since her payoffs satisfy  $-c < 0$  by assumption.
  - When the salesman chooses  $L$  (in the bottom row), the boss' best response is  $BR_B(L) = C$  when her payoffs satisfy  $-c - \beta(1 - p) > -\beta$  that simplifies to  $p > \frac{c}{\beta}$ , which happens when there is a high chance that she can detect the salesman's cheating.

(c) Find the psNEs of this game.

- When  $p > \max\left\{\frac{a}{a+b}, \frac{c}{\beta}\right\}$ , the following payoff matrix underlines the best response payoffs for each player, where we have no psNE of this game.

		<i>Boss</i>	
		$C$	$NC$
<i>Salesman</i>	$H$	<u><math>0</math></u> , $-c$	$0$ , <u><math>0</math></u>
	$L$	$p(-b) + (1 - p)a$ , <u><math>-c - \beta(1 - p)</math></u>	<u><math>a</math></u> , $-\beta$

- When  $\frac{a}{a+b} \geq p \geq \frac{c}{\beta}$ , the following payoff matrix underlines the best response payoffs for each player, where we have  $(L, C)$  as the psNE of this game.

		<i>Boss</i>	
		<i>C</i>	<i>NC</i>
<i>Salesman</i>	<i>H</i>	$0, -c$	$0, \underline{0}$
	<i>L</i>	$p(-b) + (1-p)a, -c - \beta(1-p)$	$\underline{a}, -\underline{\beta}$

- When  $\frac{c}{\beta} \geq p \geq \frac{a}{a+b}$ , the following payoff matrix underlines the best response payoffs for each player, where we have  $(L, NC)$  as the psNE of this game.

		<i>Boss</i>	
		<i>C</i>	<i>NC</i>
<i>Salesman</i>	<i>H</i>	$\underline{0}, -c$	$0, \underline{0}$
	<i>L</i>	$p(-b) + (1-p)a, -c - \beta(1-p)$	$\underline{a}, -\underline{\beta}$

- When  $p < \min\left\{\frac{a}{a+b}, \frac{c}{\beta}\right\}$ , the following payoff matrix underlines the best response payoffs for each player, where we have  $(L, NC)$  as the psNE of this game.

		<i>Boss</i>	
		<i>C</i>	<i>NC</i>
<i>Salesman</i>	<i>H</i>	$0, -c$	$0, \underline{0}$
	<i>L</i>	$p(-b) + (1-p)a, -c - \beta(1-p)$	$\underline{a}, -\underline{\beta}$

(d) Find the msNE of this game.

- Let the salesman (boss) assign probability  $r$  ( $q$ ) to  $H$  ( $C$ ), then

$$\begin{aligned}
 EU_S(H) &= 0q + 0(1-q) = 0 \\
 EU_S(L) &= [p(-b) + (1-p)a]q + a(1-q) = a - (a+b)pq \\
 EU_B(C) &= -cr - [c + \beta(1-p)](1-r) = -c - \beta(1-p)(1-r) \\
 EU_B(NC) &= 0r - \beta(1-r) = -\beta(1-r)
 \end{aligned}$$

- For the salesman to randomize, we need  $EU_S(H) = EU_S(L)$ , solving

$$0 = a - (a+b)pq$$

which we simplify to

$$q = \frac{a}{(a+b)p}$$

which is decreasing in  $p$  since

$$\frac{\partial q}{\partial p} = -\frac{a}{(a+b)p^2} < 0.$$

Intuitively, when his cheating has a higher chance to be detected, the boss can check on the salesman less frequently.

- For the boss to randomize, we need  $EU_B(C) = EU_B(NC)$ , solving

$$-c - \beta(1-p)(1-r) = -\beta(1-r)$$

which we simplify to

$$r = \frac{\beta p - c}{\beta p}$$

which is increasing in  $p$  since

$$\frac{\partial r}{\partial p} = \frac{c}{\beta p^2} > 0.$$

Intuitively, when his cheating has a higher chance to be detected, he is more likely to be honest in claiming expenses.

- Therefore, the msNE of this game is

$$\left( \left( \frac{\beta p - c}{\beta p} H, \frac{c}{\beta p} L \right), \left( \frac{a}{(a+b)p} C, \frac{bp - a(1-p)}{(a+b)p} NC \right) \right).$$

- Note that when  $p < \frac{a}{a+b}$ ,  $BR_S(C) = L$  so that lying becomes the strictly dominant strategy of the salesman whether the boss checks on him or not. In this context, the salesman assigns full probability weight to  $L$  and the boss will still randomize between  $C$  and  $NC$  if and only if  $p = \frac{c}{\beta}$ . Otherwise, when  $p > \frac{c}{\beta}$  ( $p < \frac{c}{\beta}$ ),  $BR_B(L) = C$  ( $BR_B(L) = NC$ ) and the boss will assign full probability weight on (not) checking.

4. **Exercise 5.18 - Proper equilibrium - Example.** Consider the Hawk-Dove game in the matrix below (an example of an anticonoordination game), where player 1 chooses between Hawk and Dove in rows ( $H$  or  $D$ ), and player 2 chooses between these two pure strategies in columns ( $h$  and  $d$ ).

		<i>Player 2</i>	
		$h$	$d$
<i>Player 1</i>	$H$	6, 6	0, 12
	$D$	12, 0	0, 0

(a) Find the pure strategy NEs in this game.

- The following matrix underlines best response payoffs, identifying three pure strategy NEs,  $(D, h)$ ,  $(D, d)$ , and  $(H, d)$ .

		<i>Player 2</i>	
		$h$	$d$
<i>Player 1</i>	$H$	6, 6	<u>0, 12</u>
	$D$	<u>12, 0</u>	<u>0, 0</u>

(b) Check with of the NEs found in part (a) are proper.

- Let us first consider the NE  $(D, h)$  and the totally mixed strategy  $\sigma_1^k = (\varepsilon^k, 1 - \varepsilon^k)$ . While  $\sigma_1^k$  converges to  $(0, 1)$ , implying that player 1 chooses  $D$  in the limit,  $h$  is not player 2's best response to  $\sigma_1^k$ . Indeed, his expected payoff from responding with  $h$  to  $\sigma_1^k$  is

$$6\varepsilon^k + 0(1 - \varepsilon^k) = 6\varepsilon^k,$$

whereas his expected payoff from responding with  $d$  is

$$12\varepsilon^k + 0(1 - \varepsilon^k) = 12\varepsilon^k.$$

Therefore,  $(D, h)$  is not a proper equilibrium.

- Second, let us consider the opposite strategy profile,  $(H, d)$ . Consider the totally mixed strategy  $\sigma_2^k = (\varepsilon^k, 1 - \varepsilon^k)$  for player 2. In this case,  $\sigma_2^k$  converges to  $(0, 1)$ , implying that player 2 chooses  $d$  in the limit. In this context,  $D$  is player 1's best response to  $\sigma_2^k$  since his expected payoff from responding with  $D$ ,

$$12(1 - \varepsilon^k) + 0\varepsilon^k = 12(1 - \varepsilon^k),$$

is higher than that from responding with  $H$ ,

$$6(1 - \varepsilon^k) + 0\varepsilon^k = 6(1 - \varepsilon^k).$$

Therefore,  $(H, d)$  is not a proper equilibrium either.

- Finally, consider the strategy profile  $(D, d)$  and the totally mixed strategy  $\sigma_i^k = (\varepsilon^k, 1 - \varepsilon^k)$ , where  $\sigma_i^k$  converges to  $(0, 1)$ , for every player  $i = \{1, 2\}$ . In this context, the expected payoff of player 1 responding with  $D$  to  $\sigma_2^k$  is

$$12\sigma_i^k + 0(1 - \sigma_i^k)$$

that exceeds his payoff from responding with  $H$ ,  $6\sigma_i^k + 0(1 - \sigma_i^k)$ . Similarly, the expected payoff of player 2 responding with  $d$  to  $\sigma_1^k$  is

$$12\sigma_i^k + 0(1 - \sigma_i^k),$$

which exceeds his payoff from responding with  $h$ ,  $6\sigma_i^k + 0(1 - \sigma_i^k)$ , so that  $(D, d)$  is a proper equilibrium.

5. **Exercise 6.22 - Stackelberg with one leader and two followers.** Consider an industry with three firms, facing inverse demand function  $p(Q) = 1 - Q$ , and constant marginal cost  $c$ , where  $c \in [0, 1]$ . Firm 1 is the industry leader, choosing its output  $q_1$  in the first stage. In the second stage, firms 2 and 3 observe  $q_1$  and simultaneously and independently respond choosing their output levels  $q_2$  and  $q_3$ .

- (a) Find firm 2 and 3's best response functions. [*Hint*: They should be a function of  $q_1$ .]

- Every follower  $i = \{2, 3\}$  chooses  $q_i$  to solve

$$\max_{q_i \geq 0} \pi_i(q_i) = (1 - q_1 - q_i - q_j)q_i - cq_i$$

where  $j \neq i$ .

Differentiating with respect to  $q_i$ , and assuming interior solutions, we have

$$1 - q_1 - 2q_i - q_j - c = 0$$

Rearranging, the best response of firm  $i$  is

$$q_i(q_1, q_j) = \frac{1 - c}{2} - \frac{1}{2}(q_1 + q_j)$$

- Invoking symmetry, we have that both followers produce the same output level, that is,  $q_i = q_j$ , yielding a best response function

$$q_i(q_1) = \frac{1 - c}{3} - \frac{1}{3}q_1$$

for every follower  $i = \{2, 3\}$ . This best response function originates at  $\frac{1-c}{3}$  when the leader is inactive (which indicates that every follower produces the same output as in a standard setting of Cournot competition), but decreases in the leader's output at a rate of  $\frac{1}{3}$ .

(b) Find the leader's equilibrium output,  $q_1$ .

- In the first period, the leader anticipates both followers' best response functions,  $q_2(q_1)$  and  $q_3(q_1)$ , and chooses  $q_1$  to solve

$$\max_{q_1 \geq 0} \pi_1(q_1) = [1 - q_1 - q_2(q_1) - q_3(q_1)]q_1 - cq_1$$

Substituting  $q_2(q_1) = q_3(q_1) = \frac{1-c}{3} - \frac{q_1}{3}$  into the above expression, yields

$$\max_{q_1 \geq 0} \pi_1(q_1) = \frac{(1 - q_1 - c)q_1}{3}$$

Differentiating with respect to  $q_1$ , and assuming interior solutions, we have

$$1 - 2q_1 - c = 0$$

Rearranging, the equilibrium output of firm 1 is

$$q_1 = \frac{1 - c}{2}.$$

- (c) Describe the SPE of the game and the output triplet  $(q_1, q_2, q_3)$  that arises in equilibrium.

- Inserting the leader's output,  $q_1 = \frac{1-c}{2}$ , into every follower  $i$ 's best response function,  $q_i(q_1) = \frac{1-c}{3} - \frac{1}{3}q_1$ , yields

$$q_i = \frac{1-c}{3} - \frac{1}{3} \underbrace{\frac{1-c}{2}}_{q_1} = \frac{1-c}{6}.$$

Therefore, the SPE is

$$(q_1, q_2, q_3) = \left( \frac{1-c}{2}, \frac{1-c}{6}, \frac{1-c}{6} \right)$$

for firms 1, 2, and 3, respectively.

- (d) Compare your results in part (c) against those of a more standard Stackelberg game where each firm acts in a different stage (firm 1 chooses  $q_1$ , followed by firm 2, and then followed by firm 3). Interpret your findings.

- In the third stage, firm 3 chooses  $q_3$  to solve

$$\max_{q_3 \geq 0} \pi_3(q_3) = (1 - q_1 - q_2 - q_3)q_3 - cq_3$$

Differentiating with respect to  $q_3$ , and assuming interior solutions, we have

$$1 - q_1 - q_2 - 2q_3 - c = 0$$

which we rearrange to yield the best response function

$$q_3(q_1, q_2) = \frac{1-c}{2} - \frac{1}{2}(q_1 + q_2).$$

- In the second stage, firm 2 anticipates firm 3's best response function,  $q_3(q_1, q_2)$ , and chooses  $q_2$  to solve

$$\max_{q_2 \geq 0} \pi_2(q_2) = \left[ 1 - q_1 - q_2 - \underbrace{\left( \frac{1-c}{2} - \frac{1}{2}(q_1 + q_2) \right)}_{q_3(q_1, q_2)} \right] q_2 - cq_2$$

Differentiating with respect to  $q_2$ , and assuming interior solutions, we have

$$1 - q_1 - 2q_2 - c = 0$$

which we rearrange to yield the best response function

$$q_2(q_1) = \frac{1-c}{2} - \frac{1}{2}q_1.$$

Inserting this information in firm 3's best response function, we obtain

$$\begin{aligned} q_3(q_1) &= \frac{1-c}{2} - \frac{1}{2} \left( q_1 + \underbrace{\frac{1-c}{2} - \frac{1}{2}q_1}_{q_2(q_1)} \right) \\ &= \frac{1-c}{4} - \frac{1}{4}q_1 \end{aligned}$$

- In the first stage, firm 1 anticipates firm 2's and 3's best response functions and chooses  $q_1$  to solve

$$\max_{q_1 \geq 0} \pi_1(q_1) = \left[ 1 - q_1 - \left( \frac{1-c}{2} - \frac{1}{2}q_1 \right) - \left( \frac{1-c}{4} - \frac{1}{4}q_1 \right) \right] q_1 - cq_1$$

Differentiating with respect to  $q_1$ , and assuming interior solutions, we have

$$1 - 2q_1 - c = 0$$

so that the equilibrium output of firm 1 is

$$q_1 = \frac{1-c}{2}$$

- Substituting  $q_1 = \frac{1-c}{2}$  into firm 2's best response function,  $q_2(q_1)$ , yields

$$q_2(q_1) = \frac{1-c}{2} - \frac{1}{2} \frac{1-c}{2} = \frac{1-c}{4}$$

Substituting  $q_1 = \frac{1-c}{2}$  into firm 3's best response function,  $q_3(q_1)$ , yields

$$q_3(q_1) = \frac{1-c}{4} - \frac{1}{4} \frac{1-c}{2} = \frac{1-c}{8}$$

- Summarizing, the SPE is

$$(q_1, q_2, q_3) = \left( \frac{1-c}{2}, \frac{1-c}{4}, \frac{1-c}{8} \right)$$

for firms 1, 2, and 3, respectively, where firm 1 produces the same output as when firms 2 and 3 act simultaneously in the second stage. However, firm 2 (3) produces more (less) output than that in part (c), because firm 2 enjoys a first-mover advantage when setting its output relative to firm 3.

- (e) Consider now that firms 2 and 3 can coordinate their output levels  $q_2$  and  $q_3$  in order to maximize their joint profits in the second stage of the game. Find their output decisions (still as a function of  $q_1$ ), and the leader's output in equilibrium. How are your results in part (c) affected?

- The followers choose their aggregate output,  $q = q_2 + q_3$ , to solve

$$\max_{q \geq 0} \pi(q) = (1 - q_1 - q)q - cq$$

Differentiating with respect to  $q$ , and assuming interior solutions, we have

$$1 - q_1 - 2q - c = 0$$

which we rearrange to yield

$$q(q_1) = \frac{1-c}{2} - \frac{1}{2}q_1$$

which decreases in the leader's output at a rate of  $\frac{1}{2}$

- In the first period, the leader anticipates that the followers will produce  $q(q_1)$  in the subsequent stage and chooses  $q_1$  to solve

$$\max_{q_1 \geq 0} \pi_1(q_1) = [1 - q_1 - q(q_1)]q_1 - cq_1$$

Substituting  $q(q_1) = \frac{1-c}{2} - \frac{1}{2}q_1$  into the above expression, yields

$$\max_{q_1 \geq 0} \pi_1(q_1) = \frac{(1 - q_1 - c)q_1}{2}$$

Differentiating with respect to  $q_1$ , and assuming interior solutions, we have

$$1 - 2q_1 - c = 0$$

Rearranging, the equilibrium output of firm 1 is

$$q_1 = \frac{1 - c}{2}.$$

- Substituting the leader's output,  $q_1 = \frac{1-c}{2}$ , into  $q(q_1) = \frac{1-c}{2} - \frac{1}{2}q_1$ , yields

$$q = \frac{1 - c}{2} - \frac{1}{2} \underbrace{\frac{1 - c}{2}}_{q_1} = \frac{1 - c}{4}$$

meaning that each follower produces half of this amount, that is,  $\frac{q}{2} = \frac{1-c}{8}$ . Therefore, the SPE is

$$(q_1, q_2, q_3) = \left( \frac{1 - c}{2}, \frac{1 - c}{8}, \frac{1 - c}{8} \right)$$

for firms 1, 2, and 3, respectively, where firm 1 produces the same output as in part (c), but firms 2 and 3 coordinate to reduce their output level from  $\frac{1-c}{6}$  to  $\frac{1-c}{8}$  units.

## 6. Exercise 6.31 - Cost-reducing investment followed by Cournot competition-

**I.** Consider a duopoly market with two firms selling a homogeneous product, facing inverse demand curve  $p(Q) = 1 - Q$ , where  $Q = q_1 + q_2$  denotes aggregate output, and facing marginal cost  $c$ , where  $1 > c \geq 0$ . In the first stage of the game, every firm  $i$  chooses its investment in cost-reducing technology,  $z_i$ ; and, in the second stage, observing the profile of investment levels  $(z_i, z_j)$ , firms compete à la Cournot.

Investment  $z_i$  reduces firm  $i$ 's marginal cost, from  $c$  to  $c - \frac{1}{4}z_i$ ; and the cost of investing  $z_i$  in the first stage is  $\frac{1}{2}z_i^2$ . For simplicity, assume no discounting of future payoffs.

- (a) *Second stage.* Operating by backward induction, find firm  $i$ 's best response function  $q_i(q_j)$  in the second stage. How is it affected by a marginal increase in  $z_i$ ? And by a marginal increase in  $z_j$ ?

- Firm  $i$ 's profit maximization problem in second stage is:

$$\max_{q_i \geq 0} \pi_{i2} = (1 - q_i - q_j)q_i - \left(c - \frac{1}{4}z_i\right) q_i$$

Differentiating with respect to  $q_i$ , we obtain

$$1 - 2q_i - q_j - c + \frac{1}{4}z_i = 0$$

Solving for  $q_i$  gives firm  $i$ 's best response function:

$$q_i(q_j) = \frac{1 - (c - \frac{1}{4}z_i)}{2} - \frac{1}{2}q_j$$

which originates at  $\frac{1 - (c - \frac{1}{4}z_i)}{2}$  and decreases in  $q_j$  at a rate of  $\frac{1}{2}$ . Note that when  $z_i = 0$ , the vertical intercept simplifies to  $\frac{1-c}{2}$ , as in standard Cournot models of quantity competition.

- The slope of the best response function is unaffected by  $z_i$ , but the vertical intercept increases in  $z_i$  since

$$\frac{\partial}{\partial z_i} \left( \frac{1 - (c - \frac{1}{4}z_i)}{2} \right) = \frac{1}{8} > 0$$

Therefore, as firm  $i$ 's investment in the cost-reducing technology increases, its net cost decreases, and the best response function shifts upward. However, firm  $i$ 's best response function is unaffected by its rival's investment in the cost-reducing technology,  $z_j$ .

- (b) Find equilibrium output and profits in the second stage as a function of investment levels  $(z_i, z_j)$ . Are they increasing in  $z_i$ ? Are they increasing in  $z_j$ ? Interpret.

- Inserting  $q_j(q_i)$  into firm  $i$ 's best response  $q_i(q_j)$ , we obtain

$$q_i = \frac{1 - (c - \frac{1}{4}z_i)}{2} - \frac{1}{2} \left( \underbrace{\frac{1 - (c - \frac{1}{4}z_j)}{2} - \frac{1}{2}q_i}_{q_j(q_i)} \right)$$

which simplifies to

$$q_i(z_i, z_j) = \frac{1 - c}{3} + \frac{2z_i - z_j}{12}.$$

When  $z_i = z_j = 0$ , firm  $i$  produces the same output as under standard Cournot competition,  $q_i = \frac{1-c}{3}$ ; when  $z_i < \frac{z_j}{2}$ , firm  $i$  produces fewer units; and when  $z_i > \frac{z_j}{2}$ , firm  $i$  produces more units.

- Inserting  $q_i(z_i, z_j)$  into firm  $j$ 's best response function, we find a symmetric output for firm  $j$ , as follows,

$$q_j(z_i, z_j) = \frac{1 - c}{3} + \frac{2z_j - z_i}{12}.$$

Differentiating with respect to  $z_i$  and  $z_j$ , we obtain

$$\frac{\partial q_i(z_i, z_j)}{\partial z_i} = \frac{\partial q_j(z_i, z_j)}{\partial z_j} = \frac{1}{6} > 0 \quad \text{and}$$

$$\frac{\partial q_i(z_i, z_j)}{\partial z_j} = \frac{\partial q_j(z_i, z_j)}{\partial z_i} = -\frac{1}{12} < 0$$

Therefore, as firm  $i$ 's ( $j$ 's) investment in the cost-reducing technology  $z_i$  ( $z_j$ ) increases, firm  $i$  produces more (fewer, respectively) units.

- Substituting the equilibrium outputs into firm  $i$ 's second-period profit function, we obtain that

$$\begin{aligned} \pi_{i2} &= \left[ 1 - \left( \frac{1-c}{3} + \frac{2z_i - z_j}{12} \right) - \left( \frac{1-c}{3} + \frac{2z_j - z_i}{12} \right) \right] \left( \frac{1-c}{3} + \frac{2z_i - z_j}{12} \right) \\ &\quad - \left( c - \frac{1}{4}z_i \right) \left( \frac{1-c}{3} + \frac{2z_i - z_j}{12} \right) \\ &= \left( \frac{1-c}{3} + \frac{1}{4}z_i - \frac{z_i + z_j}{12} \right) \left( \frac{1-c}{3} + \frac{2z_i - z_j}{12} \right) \\ &= \frac{[4(1-c) + 2z_i - z_j]^2}{144} \end{aligned}$$

Differentiating profits with respect to  $z_i$  and  $z_j$ , we obtain

$$\frac{\partial \pi_{i2}(z_i, z_j)}{\partial z_i} = \frac{2z_i - z_j}{36} + \frac{1-c}{9}, \quad \text{and}$$

$$\frac{\partial \pi_{i2}(z_i, z_j)}{\partial z_j} = -\frac{2z_i - z_j}{72} - \frac{1-c}{18}$$

where the first derivative is unambiguously positive, thus indicating that firm  $i$ 's profits increase in its own investment in the cost-reducing technology,  $z_i$ . Similarly, the second derivative is unambiguously negative, thus indicating that firm  $i$ 's profits decrease in its rival's investment in the cost-reducing technology,  $z_j$ .

- (c) *First stage.* Find the equilibrium investment levels that firms choose in the first stage,  $z_i^*$  and  $z_j^*$ .

- Firm  $i$ 's profit maximization problem in first stage is:

$$\max_{z_i \geq 0} \pi_{i1} = \underbrace{\frac{[4(1-c) + 2z_i - z_j]^2}{144}}_{\pi_{i2}, \text{ found in part (b)}} - \frac{1}{2}z_i^2$$

Differentiating with respect to  $z_i$ , we obtain

$$\frac{2z_i - z_j}{36} + \frac{1-c}{9} - z_i = 0$$

Solving for  $z_i$ , we have

$$z_i(z_j) = \frac{2(1-c)}{17} - \frac{1}{34}z_j$$

which originates at  $\frac{2(1-c)}{17}$  and decreases in  $z_j$  at a rate of  $\frac{1}{34}$ . Intuitively, an increase in firm  $j$ 's investment,  $z_j$ , induces firm  $i$  to respond decreasing its own investment,  $z_i$ .

- In a symmetric equilibrium, both firms invest the same amount in cost-reducing technologies,  $z_i = z_j = z$ . Inserting this property into the above first-order condition, yields

$$\frac{z}{36} + \frac{1-c}{9} - z = 0$$

Solving for  $z$ , we obtain

$$z^* = \frac{4(1-c)}{35}.$$

- (d) *Joint venture.* If, in the first stage, firms could coordinate their investment levels  $(z_i, z_j)$  to maximize their joint profits, what would their investment levels be? This investment decision resembles a “joint venture,” where firms coordinate their R&D activities, or any other decision, and then compete in a subsequent stage (in this case, à la Cournot). Compare your results with those in part (c).

- Firms' joint profit maximization problem in first stage is:

$$\begin{aligned} \max_{z_i, z_j \geq 0} \pi_1 &= \pi_{i1} + \pi_{j1} \\ &= \left[ \frac{[4(1-c) + 2z_i - z_j]^2}{144} - \frac{1}{2}z_i^2 \right] + \left[ \frac{[4(1-c) + 2z_j - z_i]^2}{144} - \frac{1}{2}z_j^2 \right] \end{aligned}$$

Differentiating with respect to  $z_i$  and  $z_j$ , we obtain

$$\frac{1-c}{18} - \frac{67z_i + 4z_j}{72} = 0$$

$$\frac{1-c}{18} - \frac{67z_j + 4z_i}{72} = 0$$

In a symmetric equilibrium, both firms invest the same amount in cost-reducing technologies,  $z_i = z_j = z$ . Inserting this property into the above first-order conditions, yields

$$\frac{1-c}{18} - \frac{71z}{72} = 0$$

Solving for  $z$ , we get

$$z^{JV} = \frac{4(1-c)}{71}$$

where the superscript  $JV$  denotes “joint venture.”

- Comparing firms' investment in part (c) and (d) by taking the difference between  $z^*$  and  $z^{JP}$ , we have

$$\begin{aligned}
 z^* - z^{JV} &= \frac{4(1-c)}{35} - \frac{4(1-c)}{71} \\
 &= \frac{144(1-c)}{2485} > 0
 \end{aligned}$$

Intuitively, when firms internalize their investment in cost-reducing technologies (in the joint venture), they invest less than in equilibrium. In other words, when every firm  $i$  independently chooses its investment in cost-reducing technologies,  $z_i$ , it ignores the externality that its investment imposes on its rival (namely, expanding the cost differential between the two firms).